

BNP Paribas in Luxembourg backs projects supported by its company volunteers

Thanks to its Help2Help initiative, the Group provided EUR 37,000 in support of 12 charitable projects in 2024

Launched in 2010 by the BNP Paribas Group in Luxembourg, the Help2Help solidarity programme supports projects of general interest in which active or retired Group employees volunteer. For its 15th edition, the Group provided EUR 37,000 to support 12 charitable projects. These local and international projects cover a wide range of fields, including education, health, local solidarity and humanitarian aid.

The Coup de Cœur prize 2024 is awarded to the West Moselle branch of Restos du Cœur

This year, the Coup de Cœur prize, worth EUR 2,500, was awarded to the West Moselle branch of Restos du Cœur. The Moselle branch of Restos du Cœur, the French charity set up in 1985 by Coluche to combat all forms of poverty and insecurity, has set up a food truck project. This enables them to reach isolated beneficiaries in rural areas and distribute meals to them while maintaining a social link.

The aim of the Help2Help initiative is to promote the charitable projects to which employees devote their time and energy, by giving them a financial boost. Today, the initiative provides support in around 20 countries where the BNP Paribas Group is present.

For more info visit: <https://www.bgl.lu/en/help2help>

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in Luxembourg and part of the BNP Paribas Group. It offers an especially wide range of financial products and bancassurance solutions to individuals, professionals, businesses and private banking clients. At end 2023, BGL BNP Paribas employed 2,100 people in Luxembourg. In 2024, BGL BNP Paribas was named "Best Bank in Luxembourg" by Euromoney and the Banker.

About BNP Paribas

BNP Paribas is the European Union's leading bank and key player in international banking. It operates in 63 countries and has nearly 183,000 employees, including more than 145,000 in Europe. The Group has key positions in its three main fields of activity: Commercial, Personal Banking & Services for the Group's commercial & personal banking and several specialised businesses including BNP Paribas Personal Finance and Arval; Investment & Protection Services for savings, investment and protection solutions; and Corporate & Institutional Banking, focused on corporate and institutional clients. Based on its strong diversified and integrated model, the Group helps all its clients (individuals, community associations, entrepreneurs, SMEs, corporates and institutional clients) to realise their projects through solutions spanning financing, investment, savings and protection insurance. In Europe, BNP Paribas has four domestic markets: Belgium, France, Italy and Luxembourg. The Group is rolling out its integrated commercial & personal banking model across several Mediterranean countries, Turkey, and Eastern Europe. As a key player in international banking,

the Group has leading platforms and business lines in Europe, a strong presence in the Americas as well as a solid and fast-growing business in Asia-Pacific.

BNP Paribas has implemented a Corporate Social Responsibility approach in all its activities, enabling it to contribute to the construction of a sustainable future, while ensuring the Group's performance and stability.

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